

## **Digital Lab**

### **A human-centric design approach**

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As an innovative and focused medicines company, we aim to deliver innovative medicines to patients, create value for our company, our shareholders and society. Our strategy is to build a leading, focused medicines company powered by advanced therapy platforms and data science.

To achieve that ambitious goal, we focus on our people to deliver transformative medicines and embracing operational excellence with the support of data and digital tools.

Our transformation led to the launch of a data and digital initiative across our Technical Research & Development functions. The digital TRD vision will enable our scientists to focus on real science by simplifying the way we operate and maximizing resource utilization. With the support of digital tools, we aim to focus on data solutions to increase insights and using predictive analytics for improved data-driven and faster decision making.

One part of our digital TRD strategy, the Digital Lab initiative, used a human-centric design approach that focused on the scientist as the central element. Its aim is to create and capture data electronically, automating routine tasks, and enabling new ways of working using advanced digital technologies.

With our efforts and investment into a Digital Lab, we believe to create an inspiring and attractive workspace for our associates that can focus on real science and become more efficient in bringing innovative therapies faster to patients in need.